



## Wine Country Classic Boats - Board of Directors Meeting – Minutes

February 2, 2022

Cobblestone Restaurant, Geneva

**In attendance:** Dave Bornholdt, Pam Gratzler, Thom Love, Karen Love, Nancy Wightman, Ed Wightman, Judy Withers, Bill Olmsted, Heidi Szonn, Randy Fletcher, Bonnie Yonker.

**Secretary's Report** [Dave Bornholdt] – by motion from Ed Wightman, second by Thom Love the minutes from the February meeting was approved.

**Treasurer's Report** [Pam Gratzler] for John Heil – spreadsheets provided (see below).

### Transaction Report – February 2022

Processed Date	Description	Check Number	Amount
	<b>OPENING BALANCE</b>		<b>\$17,795.02</b>
2/1/2022	DEPOSIT MOBILE BANKING 1103226797	1103226797	\$55.00
2/1/2022	CHECK 2164 - Thom Love Boat Show 2022 Tent	2164	(\$758.00)
2/1/2022	DEPOSIT MOBILE BANKING 1103228333	1103228333	\$110.00
2/2/2022	DEPOSIT MOBILE BANKING 1104097261	1104097261	\$110.00
2/2/2022	P2P PAYMNT WATERTOWN SAVING WEB		\$300.00
2/3/2022	CHECK 2163 - Kent Smith - Inv#557	2163	(\$125.00)
2/9/2022	DBT CRD 0300 02/07/22 24088618 IB DESIGN STUDIOS INC 607-6984769 NY C#2418		(\$29.90)
2/10/2022	POS DEB 0318 02/10/22 31888888 NNT MSFT *<E0100HGS562893 -- MSBILL.INFO WA C#2418		(\$8.64)
2/15/2022	DEPOSIT MOBILE BANKING 1113402581	1113402581	\$110.00
2/15/2022	DEPOSIT MOBILE BANKING 1113405833	1113405833	\$55.00
2/15/2022	DEPOSIT MOBILE BANKING 1113410001	1113410001	\$25.00
2/15/2022	DEPOSIT MOBILE BANKING 1113408409	1113408409	\$55.00
2/18/2022	CHECK 2165 - Timber Stone Grill Catering Deposit	2165	(\$500.00)
	<b>CLOSING BALANCE</b>		<b>\$17,193.48</b>

#### Banking Summary - Year to Date 1/1/2022 through 3/2/2022

Category	1/1/2022- 3/2/2022
<b>INCOME</b>	
Boat Show Income	
Program advertising	1,020.00
<b>TOTAL Boat Show Income</b>	<b>1,020.00</b>
Dock Income	
From Dues	105.00
<b>TOTAL Dock Income</b>	<b>105.00</b>
Dues	
Fr. ACBS	360.00
Fr. WCCB	60.00
<b>TOTAL Dues</b>	<b>420.00</b>
<b>TOTAL INCOME</b>	<b>1,545.00</b>
<b>EXPENSES</b>	
Boat Show Expense	
Advertising	125.00
Catering	500.00
Tents, Tables, Chairs Rental	758.00
<b>TOTAL Boat Show Expense</b>	<b>1,383.00</b>
Microsoft Support	17.28
Web Site Maintiance	59.80
<b>TOTAL EXPENSES</b>	<b>1,460.08</b>
<b>OVERALL TOTAL</b>	<b>84.92</b>

The Board had a discussion about whether membership should continue to be rolling or all WCCB only membership dues would be paid on an annual basis in January. A motion was made by Thom Love and seconded by Bill Olmsted that from the WCCB Boat Show on if a new member wants to join the cost is \$15; with annual dues occurring on January 1<sup>st</sup> for the full \$25 amount. The motion passed.

**Membership** [Karen Love] – Karen is comparing the ACBS list of membership that is past due to see if some of the ACBS members are WCCB only members. Judy suggested that perhaps we should consider offering some sort of perk for becoming a new member: e.g. – a discount on the boat show registration, a free drink at the dinner, a ride on the Pat II, or a guest pass for the FLBM.

## **Old Business:**

### **2022 Boat Show – Chair, Judy Withers**

At this time, we are in a similar position as we were a year ago. Approximately 2/3 of the advertisers have made commitments. We still need some logos for the poster.

Here are assignments/commitments so far for the boat show:

- **Docks – Thom Love with help from Heidi Szonn**
- **Parade and boat show fly-by – Ed Wightman**
- **Publicity – Bonnie Yonker**
- **Ship Store – Pam Gratzner, Rose Marks and Domenica**
- **Hammondsport Coordination – Ed Wightman**
- **Judging – John Vyverberg**
- **Trophies – Mike Yonker**
- **Land Organization/Coordination – Dave Bornholdt**
- **Nametags – Pam Gratzner**

We discussed possibly sponsoring a waterskiing demonstration on Sunday morning.

Pam opened a discussion about selling Steven Ferber posters from old ACBS shows. We have some in the ship store and New England Chapter has offered to sell us several which we could resell for a profit. A motion was made by Pam and seconded by Judy to buy 25 posters @ \$15/each from the New England chapter for sale at the next boat show. We need to come up with ways to display them better so increased visibility will lead to better sales.

**\*\*Update:** Pam has since found out that NEACBS has numerous copies of all their Boat Show Posters for the past 26 years. These are all very collectible/sellable, will evaluate and present to the board for purchase.

**Hammondsport Dock Project** – Ed, Dave, Pam and Thom will meet with Jaime Johnson (Steuben County Industrial Development Agency) on March 3 to discuss the need for improvements/replacement of docks at Depot Park, Hammondsport for the WCCB Show.

**Fall Trip** – additional attendees have registered.

**Website** – Needs more work.

## **New Business**

The Board discussed if we should renew our Admiral membership at the FLBM at a cost of \$1,000. A motion was made by Karen and seconded by Judy to do this and the motion passed.

Thom and Karen noted that there is considerable Penn Yan boat information and other old boating materials in the office located in the FLBM. A motion was made by Judy and seconded by Randy to give this material to the FLBM for use in the library. This would increase public awareness of the information. The motion passed and the FLBM will make a public acknowledgement of the gift.

**Spring Event(s)** – We discussed trying to do something with Tim Stuart as he moves forward with opening the restaurant in Penn Yan that features Penn Yan boats. Randy suggested we could present him with some of the Penn Yan artifacts we've collected and make it from WCCB/FLBM. Perhaps this activity could incorporate people from the condominiums being built on the old site of the Penn Yan boat factory.

**NFC & BMC Events – Outboard Motor Meet & Swap**  
**FLBM – Outboard Motor Restoration**

It was noted that we should work towards producing a newsletter of some sort even if it's just electronic to begin with.

**Next Meeting** – April 6, location to be determined.

Submitted by Dave Bornholdt, recording secretary.